

KC STARS | AREA ATTRACTIONS

(ranked by attendance in 2007)

2008 Rank	Name Address Internet Phone	Attendance 2007 2006	Admission fees	Description	Owner Headquarters	Top local executive
1.	Ameristar Casino Hotel Kansas City 3200 N. Ameristar Drive Kansas City, MO 64161 www.ameristar.com 816-414-7000	8,229,321 8,941,225	free	184-room hotel, 3,000 slots and video poker machines, 90 table games, live poker room, 12 restaurants	Ameristar Casinos Inc., Las Vegas	Chet Koch, vice president
2.	Harrah's Casino and Hotel One Riverboat Drive North Kansas City, MO 64116 www.harrahs.com 816-472-7777	6,057,759 6,910,686	free	392-room hotel, 10,000 sq.-ft. ballroom, VooDoo Lounge, 1,600+ slots, video poker	Harrah's Entertainment Inc., Las Vegas	Tom Cook, general manager
3.	Argosy Casino Hotel & Spa 777 N.W. Argosy Casino Parkway Riverside, MO 64150 www.stayargosy.com 800-900-3423	5,334,719 4,974,508	free	1,762 new coinless slot machines, high limit slot area, 40 game tables, five restaurants	Penn National Gaming, Wyomissing, PA	Thomas Burke, general manager
4.	Kansas City Royals One Royal Way Kansas City, MO 64129 www.royals.com 816-921-8000	1,616,867 1,372,638	\$9+	Major League Baseball, home games from April through September	David Glass, Kansas City	Dan Glass, president Dayton Moore, general manager
5.	Worlds of Fun & Oceans of Fun 4545 Worlds of Fun Ave. Kansas City, MO 64161 www.worldsoffun.com 816-454-4545	1,210,000 (estimate) 1,210,000 (estimate)	\$14.99-\$63.99	Worlds of Fun has 100 rides, shows and attractions; Oceans of Fun has wave pool and 18 water slides	Cedar Fair Entertainment Co. Sandusky, OH	Frank Wilburn, vice president and general manager
6.	Kansas City Chiefs One Arrowhead Drive Kansas City, MO 64129 www.kcchiefs.com 816-920-9300	756,717 768,472	\$41+	National Football League	Hunt family, Kansas City	Carl Peterson, president, CEO and general manager
7.	Kansas Speedway 400 Speedway Blvd. Kansas City, KS 66111 www.kansaspeedway.com 913-328-3300	650,000 650,000	varies	NASCAR and IndyCar Series racing; hosts more than 200 non-racing events a year	International Speedway Corp., Daytona Beach, FL	Jeff Boerger, president
8.	Union Station Kansas City 30 W. Pershing Road Kansas City, MO 64108 www.unionstation.org 816-460-2020	584,427 471,109	\$5.95-\$19.90	entertainment and education destination, Science City, KC Rail Experience, traveling exhibits, 3D giant-screen movies	Union Station Kansas City Inc. Kansas City Kansas City	Andi Udris, president and CEO
9.	Watkins Woolen Mill State Park & State Historic Site 26600 Park Road North Lawson, MO 64062 www.mostateparks.com 816-580-3387	492,000 350,000	no day-use fees, fees for camping and shelters	camping, fishing, swimming beach, 19th-century woolen mill, Watkins family home	Missouri Department of Natural Resources, Division of State Parks Jefferson City	Mike Beckett, facility manager
10.	Kansas City Zoo 6800 Zoo Drive Kansas City, MO 64132 www.kansascityzoo.org 816-513-5700	428,565 386,835	\$7-\$10.50	zoological park specializing in the exhibition and conservation of rare animal species	Friends of the Zoo Inc., Kansas City, MO Kansas City	Randy Wisthoff, zoo director
11.	Nelson-Atkins Museum of Art 4525 Oak St. Kansas City, MO 64111 www.nelson-atkins.org 816-561-4000	417,000 272,000	free, except for featured exhibitions	general art museum with distinguished collections of Asian art, European painting, modern sculpture and photography	The Nelson Gallery Foundation, Kansas City Kansas City	Marc Wilson, director and CEO
12.	Deanna Rose Children's Farmstead 13800 Switzer Overland Park, KS 66221 www.opkansas.org 913-897-2360	394,354 375,083	free	12-acre children's park displaying domestic farm animals, birds of prey, fishing pond, dairy barn	city of Overland Park Overland Park	Virgil Miles, superintendent
13.	The Woodlands Race Park 9700 Leavenworth Road Kansas City, KS 66109 www.woodlandskc.com 913-299-9797	306,430 315,327	free	live greyhound racing, simulcast greyhound and horse racing	Kansas Racing LLC, St. Joseph, MO	Bruce Schmitter, vice president
14.	Kansas City T-Bones Baseball Club 1800 Village West Parkway Kansas City, KS 66111 www.tbonesbaseball.com 913-328-2255	289,152 269,205	\$6-\$15	Independent Northern League minor league baseball	John Ehlert Adam Ehlert Kansas City	Rick Muntean, general manager
15.	New Theatre Restaurant 9229 Foster St. Overland Park, KS 66212 www.newtheatre.com 913-649-0103	250,000 250,000	\$27-\$46	locally produced Broadway-style comedies and musicals, celebrity performers, gourmet dinner and desserts	Dennis Hennessy, Richard Carrothers Overland Park	Dennis Hennessy, CEO and artistic director
16.	The American Royal 1701 American Royal Court Kansas City, MO 64102 www.americanroyal.com 816-221-9800	250,000 (estimate) 250,000 (estimate)	\$5-\$86	annual livestock show, championship horse shows, youth and pro rodeos, bull riding, barbecue, parade	City of Kansas City Kansas City	Jim McNair, president and CEO
17.	Starlight Theatre 4600 Starlight Road Kansas City, MO 64132 www.kcstarlight.com 816-363-7827	219,386 225,894	\$9-\$79	8,000-seat outdoor theater in Swope Park, concerts and Broadway style musical entertainment	Starlight Theatre Association of Kansas City Inc. Kansas City	Robert Rohlf, president and executive producer
18.	Santa-Cali-Gon Days Festival 210 W. Truman Road Independence, MO 64050 www.santacaligon.com 816-252-4745	200,000 250,000	free	family fun, largest Labor Day Weekend Festival in Missouri, giant carnival tents, huge carnival midway	Independence Chamber of Commerce Independence	Rick Hemmingsen, CEO
19.	Kansas City Wizards 1800 Village West Parkway Kansas City, KS 66111 www.kcwizards.com 913-387-3400	173,784 177,322	\$15-\$25	Major League Soccer	OnGoal LLC Kansas City	Robb Heineman, president
20.	National World War I Museum at Liberty Memorial 100 W. 26th St. Kansas City, MO 64108 www.nwwone.org 816-784-1918	171,040 N/A	\$4-\$8	only American museum solely dedicated to preserving the history and personal experiences of World War I	private nonprofit	Brian Alexander, president and CEO
21.	Kansas City Renaissance Festival 628 N. 126th St. Bonner Springs, KS 64111 www.kcrenfest.com 800-373-0357	160,911 180,041	\$8.95-\$17.95	reenactment of 16th-century English village, 16 stages of nonstop music, comedy and fight shows	Jim Peterson Minneapolis	Carrie Shoptaw, general manager
22.	American Heartland Theatre 2450 Grand Blvd., Suite 314 Kansas City, MO 64108 www.ahtkc.com 816-842-9999	123,000 128,614	\$17.50-\$33.50	prime venue for live theatre, including comedies, musicals, dramas and mysteries featuring local, regional and national performers	N/A	Lilli Zarda, executive director

Information is based on questionnaires sent to area attractions and from telephone interviews with attraction representatives. When tied, attractions are listed alphabetically.

The National World War I Museum at Liberty Memorial opened in December 2006.

KC STARS | AREA ATTRACTIONS

(ranked by attendance in 2007)

2008 Rank	Name Address Internet Phone	Attendance 2007 2006	Admission fees	Description	Owner Headquarters	Top local executive
23.	Kemper Museum of Contemporary Art 4420 Warwick Blvd. Kansas City, MO 64111 www.kemperart.org 816-753-5784	116,917 119,238	free	modern and contemporary art museum, special solo and group exhibitions, educational programs	nonprofit Kansas City	Rachael Blackburn Cozad, director and CEO
24.	Harry S. Truman Library and Museum 500 W. U.S. 24 Independence, MO 64050 www.trumanlibrary.org 816-268-8200	104,474 135,534	\$3-\$8	one of 12 presidential libraries, including theaters, interactive and hands-on exhibits and museum store	National Archives and Records Administration College Park, MD	Michael Devine, director
25.	Kansas City Brigade 9423 Nall Ave. Prairie Village, KS 66207 www.kcbrigade.com 913-383-8020	104,418 121,875	\$9-\$150	Arena Football League, home games played at Sprint Center	Chris Likens, Neil Smith Kansas City	Brad Likens, executive director
26.	Carlsen Center for the Performing Arts 12345 College Blvd. Overland Park, KS 66210 www.jccc.edu/carlsencenter 913-469-4445	68,500 88,983	\$5-\$65	world-class performing artists, including classical artists, Broadway musicals, comedy, bluegrass, dance, symphony orchestras	Johnson County Community College Overland Park	Charles Rogers, director
27.	American Jazz Museum 1616 E. 18th St. Kansas City, MO 64108 www.americanjazzmuseum.org 816-474-8463	40,628 39,423	\$2.50-\$6.00	interactive exhibits and films, educational programs, the Blue Room jazz club, Gem Theater	city of Kansas City Kansas City	Gregory Carroll, executive director

Information is based on questionnaires sent to area attractions and from telephone interviews with attraction representatives. When tied, attractions are listed alphabetically.

The National World War I Museum at Liberty Memorial opened in December 2006.