MISSOURI	FY 14		FY 13		FY 12		FY 11		FY 10		FY 09		FY 08		FY 07
Operating revenue	$83,718,587	9.71%	$76,306,889	50.45%	$50,719,665	-20.93%	$64,146,530	5.07%	$61,052,303	-3.30%	$63,133,447	13.62%	$55,566,932	-1.49%	$56,406,107
Operating expenses	$80,230,179	14.16%	$70,276,015	4.92%	$66,980,889	4.40%	$64,160,358	3.88%	$61,766,109	5.40%	$58,604,216	13.18%	$51,779,677	-9.49%	$57,211,839
Revenue minus expenses	$3,488,408	-42.16%	$6,030,874	-137.09%	-$16,261,224	117496.36%	-$13,828	-98.06%	-$713,806	-115.76%	$4,529,231	19.59%	$3,787,255	570.04%	-$805,732
KEY SPORTS	FY 14				FY 12		FY 11		FY 10		FY 09		FY 08		FY 07
Football revenue	$35,645,132	11.80%	$31,883,205	99.76%	$15,960,671	-36.06%	$24,963,270	-1.63%	$25,378,066	5.12%	$24,141,873	13.87%	$21,200,528	29.02%	$16,432,173
Football expenses	$21,416,004	23.37%	$17,358,875	13.47%	$15,298,186	2.10%	$14,983,805	8.90%	$13,759,649	-12.25%	$15,681,323	48.05%	$10,591,618	11.74%	$9,478,405
Revenue minus expenses	$14,229,128	-2.03%	$14,524,330	2092.40%	$662,485	-93.36%	$9,979,465	-14.11%	$11,618,417	37.32%	$8,460,550	-20.25%	$10,608,910	52.56%	$6,953,768
Men's basketball revenue	$12,593,569	0.25%	$12,561,891	87.25%	$6,708,572	-39.48%	$11,084,210	16.18%	$9,540,265	7.70%	$8,857,828	9.62%	$8,080,366	-10.28%	$9,006,145
Men's basketball expenses	$6,284,215	-1.06%	$6,351,687	3.75%	$6,122,025	13.53%	$5,392,400	0.88%	$5,345,179	18.03%	$4,528,720	14.22%	$3,964,859	15.66%	$3,427,960
Revenue minus expenses	$6,309,354	1.60%	$6,210,204	958.77%	$586,547	-89.69%	$5,691,810	35.68%	$4,195,086	-3.10%	$4,329,108	5.19%	$4,115,507	-26.22%	$5,578,185
KEY REVENUE DETAIL	FY 14		FY 13		FY 12		FY 11		FY 10		FY 09		FY 08		FY 07
Ticket sales	$24,235,754	7.55%	$22,534,904	19.03%	$18,932,256	-8.06%	$20,593,069	-0.24%	$20,642,471	0.06%	$20,630,900	9.31%	$18,873,077	18.43%	$15,935,989
Football ticket sales	$17,554,536	17.17%	$14,982,431	22.25%	$12,255,691	-4.57%	$12,842,594	-5.86%	$13,642,669	1.91%	$13,387,323	13.16%	$11,830,754	40.95%	$8,393,627
Men's basketball ticket sales	$5,204,219	1.03%	$5,151,317	6.21%	$4,850,291	-0.24%	$4,862,044	-0.34%	$4,878,465	5.83%	$4,609,810	5.40%	$4,373,541	-5.98%	$4,651,714
Student fees	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0
Contributions	$20,113,654	26.61%	$15,885,863	15.32%	$13,775,671	-4.97%	$14,495,771	7.74%	$13,454,020	-10.19%	$14,979,757	12.75%	$13,285,897	-19.98%	$16,603,749
Institutional support	$1,515,000	0.00%	$1,515,000	-21.74%	$1,935,944	-27.81%	$2,681,641	-0.24%	$2,687,986	0.00%	$2,687,986	1.14%	$2,657,770	0.93%	$2,633,382
NCAA/Conference revenue	$21,836,870	3.57%	$21,084,976	1061.23%	$1,815,738	-85.77%	$12,762,564	19.49%	$10,681,242	-3.41%	$11,058,243	24.91%	$8,852,800	9.54%	$8,082,117
Broadcast/TV/radio rights	$4,456,704	4.19%	$4,277,496	1.47%	$4,215,555	4.57%	$4,031,216	-1.23%	$4,081,549	9.52%	$3,726,761	12.49%	$3,312,929	5.53%	$3,139,411
Program, concession sales	$2,696,275	-2.88%	$2,776,147	18.08%	$2,351,024	-4.93%	$2,472,871	-23.49%	$3,232,270	-0.79%	$3,257,892	29.70%	$2,511,894	-26.14%	$3,400,765
Royalties, licensing, ads	$2,543,650	-2.05%	$2,597,000	28.25%	$2,025,000	13.26%	$1,787,938	34.47%	$1,329,595	15.20%	$1,154,150	32.70%	$869,775	-12.59%	$995,000
Sports camp revenues	$1,904,083	-6.94%	$2,046,147	-1.21%	$2,071,155	47.89%	$1,400,495	47.17%	$951,588	11.91%	$850,339	8.43%	$784,200	-3.00%	$808,487
KEY EXPENSE DETAIL	FY 14		FY 13		FY 12		FY 11		FY 10		FY 09		FY 08		FY 07
Athletic student aid	$9,137,969	6.92%	$8,546,407	3.21%	$8,280,444	7.98%	$7,668,198	5.36%	$7,278,296	2.81%	$7,079,524	8.63%	$6,517,208	3.30%	$6,309,077
Men's scholarships	141.10	-3.93%	146.87	7.34%	136.83	-4.33%	143.02	-0.80%	144.18	4.99%	137.33	-6.06%	146.19	0.95%	144.81
Cost of men's scholarships	$5,196,487	11.07%	$4,678,376	6.15%	$4,407,281	7.20%	$4,111,316	6.18%	$3,872,161	1.83%	$3,802,720	14.66%	$3,316,485	-0.04%	$3,317,655
Women's scholarships	117.03	-2.08%	119.52	18.11%	101.19	-13.04%	116.36	9.72%	106.05	5.50%	100.52	-0.78%	101.31	-9.66%	112.14
Cost of women's scholarships	$3,548,672	-2.02%	$3,621,714	-1.86%	$3,690,247	8.71%	$3,394,654	3.36%	$3,284,363	4.98%	$3,128,603	11.82%	$2,797,998	5.47%	$2,652,977
Football guarantees	$900,000	-44.62%	$1,625,000	62.50%	$1,000,000	-0.99%	$1,010,000	22.42%	$825,000	-13.16%	$950,000	111.11%	$450,000	-52.63%	$950,000
Men's basketball guarantees	$547,000	-25.38%	$733,000	34.50%	$545,000	-17.74%	$662,500	6.37%	$622,830	-2.82%	$640,910	62.28%	$394,941	-5.96%	$419,978
Coaching salaries	$16,211,134	12.50%	$14,409,637	5.91%	$13,605,885	9.45%	$12,431,705	3.74%	$11,983,191	15.98%	$10,331,735	19.16%	$8,670,420	22.25%	$7,092,475
Football head coach salary/benefits	$3,726,994	17.81%	$3,163,617	9.35%	$2,893,140	-10.20%	$3,221,937	9.43%	$2,944,159	15.56%	$2,547,802	32.43%	$1,923,883	36.95%	$1,404,765
Football assistant coaches	$4,168,442	22.95%	$3,390,326	4.91%	$3,231,569	8.90%	$2,967,490	1.88%	$2,912,728	5.98%	$2,748,335	21.01%	$2,271,082	34.88%	$1,683,793
Men's basketball head coach salary/benefits	$1,809,233	-6.39%	$1,932,785	-5.71%	$2,049,862	35.45%	$1,513,414	-16.35%	$1,809,166	70.82%	$1,059,104	6.75%	$992,172	7.25%	$925,121
Men's basketball assistants	$849,690	2.33%	$830,335	5.99%	$783,379	-1.97%	$799,146	30.08%	$614,362	18.72%	$517,484	8.18%	$478,342	-10.07%	$531,917
Support staff/administration salary	$15,055,996	5.38%	$14,287,064	10.85%	$12,888,739	9.23%	$11,799,669	6.65%	$11,064,227	-1.60%	$11,244,217	10.06%	$10,216,356	-0.40%	$10,257,563
Severance payments	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0	N/A	$0
Recruting	$1,227,511	-8.16%	$1,336,596	25.44%	$1,065,533	23.63%	$861,859	6.68%	$807,883	6.24%	$760,403	8.54%	$700,565	2.35%	$684,480
Football recruiting	$555,402	-12.07%	$631,630	37.75%	$458,518	26.12%	$363,545	3.95%	$349,734	8.85%	$321,295	56.45%	$205,366	-18.99%	$253,507
Men's basketball recruiting	$168,243	-9.73%	$186,383	12.53%	$165,635	11.93%	$147,977	-9.66%	$163,800	15.49%	$141,832	-8.77%	$155,463	3.99%	$149,497
Team travel	$6,647,984	40.88%	$4,718,873	6.48%	$4,431,801	2.81%	$4,310,477	18.22%	$3,646,051	-2.07%	$3,723,058	-0.03%	$3,724,085	13.85%	$3,271,053
Equipment, uniforms	$4,389,413	7.93%	$4,066,955	13.80%	$3,573,813	63.57%	$2,184,904	-13.23%	$2,518,098	-4.74%	$2,643,479	15.29%	$2,292,931	-36.01%	$3,583,101
Game-day expenses	$3,066,867	7.34%	$2,857,089	37.02%	$2,085,217	7.37%	$1,942,165	3.95%	$1,868,402	3.71%	$1,801,484	11.05%	$1,622,197	4.37%	$1,554,322
Fund-raising, marketing	$1,053,015	16.95%	$900,431	-29.00%	$1,268,130	69.55%	$747,960	0.05%	$747,621	-30.68%	$1,078,539	-2.17%	$1,102,438	44.37%	$763,637
Sports camp expenses	$933,474	-7.98%	$1,014,448	-10.04%	$1,127,723	78.32%	$632,401	6.15%	$595,784	14.80%	$518,997	-18.68%	$638,179	111.51%	$301,731
Facilities, maintenance, debt service	$11,406,559	59.57%	$7,148,185	-31.90%	$10,497,228	-4.39%	$10,979,434	0.50%	$10,924,880	22.13%	$8,945,452	14.21%	$7,832,225	-44.95%	$14,226,886
Medical expenses, insurance	$920,137	9.49%	$840,408	-4.32%	$878,340	-4.59%	$920,642	35.88%	$677,530	-26.92%	$927,134	56.57%	$592,156	-4.86%	$622,403
Source: NCAA Membership Financial Reporting System documents for financial years 2006-14															
Note: Financial years run from July 1 to June 30. For example, FY 2011 ran from July 1, 2010 to June 30, 2011															